



Summer Entrepreneurs 2019 program wraps up its first year with exciting outcomes

The Summer Entrepreneurs (SE) program was launched in May 2019 by University of Saskatchewan’s (USask) Innovation Enterprise (IE). The program is a new and unique way of combining and leveraging several resources on campus – proprietary technologies and innovations, and talented USask students with an interest in entrepreneurship – to bring innovations to market.

The SE program is designed to develop entrepreneurs by providing market-proven tools, training, and even a USask discovery to explore. With the support of the inventor, external business mentors and advisors from the IE team, aspiring entrepreneurs are challenged to pinpoint the business opportunity, assess the market potential of their solution, and build a commercialization plan for it. At the end of the summer, teams that show substantial and tangible market traction and strong desire to form a start-up will have the opportunity to receive exclusive rights to required intellectual property under attractive terms.

By bringing exciting new technologies, motivated students and experienced mentors together in one space this summer created innovative new ideas, synergies and collaboration that will go beyond the program, the university and hopefully one day impact the world in the best possible way.

- ✓ Benefit for our society by bringing innovative ideas and technologies to market
- ✓ Benefit for the students by learning to view the world with new eyes, recognizing opportunities, daring to be bold and gradually becoming full-fledged entrepreneurs
- ✓ Benefit for USask by establishing a fast and unique path to market for the remarkable and ground-breaking research that is done at the university

Metrics 2019

156

Hours of mentorship

Start-up insights, sales, entrepreneurship, governance, funding, IP, legal, business tactics

37

Hours of workshops & peer to peer critiques

Branding, LEAN, Entrepreneurship 101., pitching, legal (IP and licensing), investment, finance

3

out of 5 companies moving forward

*Food-safe bio-lubricant
Ornamental faba beans plan
Oral airway device*

*Industry
Users
Customers
Investors
Government
Scientists*

421

Market validation conversations

15

USask students trained in entrepreneurship

*From many different colleges and schools:
Business, Engineering, Agriculture & Bioresources, Medicine, Arts & Science, Pharmacy & Nutrition*



Mentors 2019

Name	Title	Affiliation
Greg Sutton	CEO and Founder	TinyEYE Therapies
Depesh Parmar	Executive Director	Ideas Inc.
Himanshu Singh	Principal	DataLoft
Tony Zuck	CFO, President, Co-Founder	zu
Doug Campbell	Director, Strategy and Innovation	Saskatchewan Health Authority
Laurie Dmytryshyn	Chief of Equity Investment	PIC Investment Group
Jeff Dyck	Director of Engineering	Mentor, a Siemens Business
David Gauthier	VP Investment	Natural Products Canada
Brad Bly	Director of Commercialization	AgWest
Serese Selanders	CEO and Founder	SolusGuard/ORA
Jackie Martin	VP and Founder	Viking Innovations, TinySpark Boutique
Annette Bester	Partner and National Credit Union Leader	MNP
David Krebs	Counsel	Miller Thomson LLP
Derrek Hoffman	Partner	Miller Thomson LLP
Rob Hendry	Partner	Miller Thomson LLP
Doug Konkin	Director, Product Management	International Road Dynamics
André Carpentier	Co-Founder	7shifts
Mike Crabtree	President and CEO	Saskatchewan Research Council (SRC)
Wanda Nyirfa	Vice-President Communications, Growth Services and Risk	SRC
Dale Lemke	COO and CFO	QuickLinkt solutions
Tom Kishchuk	VP Operational Support	Federated Co-operatives Ltd
Mike Wesolowski	Founder and CEO, Adjunct Professor	Luxsonic and Department of Medical Imaging, Usask



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